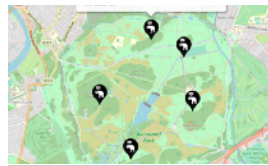


At the World's End, you befriend a most unlikely creature: an elephant.

Let us hear the journey you create.



WHERE DID THE WORLD'S END ELEPHANT FIND YOU?



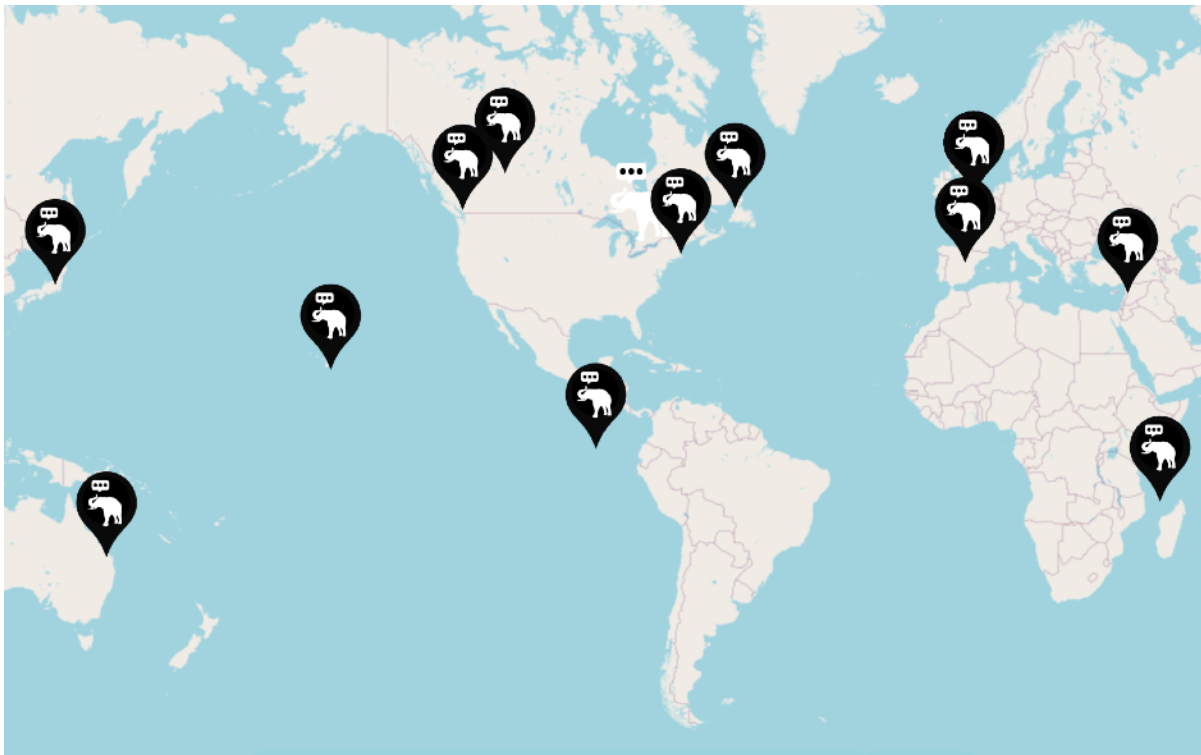
LISTEN TO CONTRIBUTORS ON A DESKTOP DIGITAL MAP



A GPS-TRIGGERED ENABLED WEB-APP FOR HIDDEN ENCOUNTERS

THE WORLD'S END ELEPHANT

A COLLABORATIVE STORYTELLING DIGITAL MAP



The World's End Elephant is an Invitation for

writers and storytellers, radio producers and podcasters, nature enthusiasts and everyday creatives to contribute an audio story that speaks to the emotional dimension of a global catastrophe. Use this story to explore themes of psychological fortitude, ecological awareness, social injustice etc.

Perhaps The World's End Elephant is a metaphor for the host of feelings that are difficult to express when we hear the words 'lockdown', 'quarantine', 'global pandemic.' This creative challenge is an opportunity to take all of the anxiety, frustration, tension and anger that you may be feeling and have it speak through your story.

The World's End Elephant Challenge

THE PARAMETERS:

1. It is the end of the world.
2. You meet an elephant in a most unlikely location.
3. Together, you must find hope.

STEP 1:

If you want to do this *by yourself*, create your 3-4 minute World's End Elephant story and record it using your cellphone recording app. Consider formatting your story into an audio-journal entry.

Or perhaps you are an audio-maker and want to *collaborate with others* on a more sound-rich piece. Consider making this a team-exercise and contribute a longer 4-6 minute piece.

Submissions will be accepted in any language.

STEP 2:

Submit your work to elephant@hearyouare.ca and share this challenge with friends and colleagues. Include a *short bio* with links to your work. *Your entry will be placed on the World's End Digital Map in the location you have found your elephant.*

Submissions will be uploaded to the World's End Elephant Digital Map that will launch April 30, 2021 with submissions added until March 31, 2022.

THE WORLD'S END ELEPHANT CHALLENGE is a collaborative media arts installation created by David Merleau in partnership with CGeomap.eu

David Merleau is a locative media artist, a radio producer and a folklore storyteller from Northern Ontario Canada. His documentaries have been aired on the CBC, and he facilitates various team-building audio-storytelling workshops in an effort to bring audio-skills to oral storytelling guilds across Canada. Recently, David was a guest lecturer in the department of Digital Humanities at King's College London UK where he deconstructed the creation of his award-winning ecological radio-drama based GPS-triggered app called Forest Talk Radio (foresttalkradio.ca.)

elephant@hearyouare.ca

How You Are Acknowledged

